

Experience

Jan 2009 –
Present
Remote

Designer - UX, Graphic and Web, Freelance

From UX/UI to mixed media, I've skillfully crafted projects that satisfy clients' needs, meet project scopes, and make a powerful impact, through extensive research and polished execution.

Mar 2022 –
Sep 2022
Remote

Senior Graphic Designer, CLEAResult

Executed cross-functional collaboration to ideate and design omnichannel marketing assets, streamlined templates, curated the DAM library, and optimized production quality through team meetings.

Apr 2016 –
Oct 2020
Hybrid

Web Designer/Senior Graphic Designer, ABP + Republic Print & Mail

Teamed up with sales to lead the design and prepress department. Conceptualized and created versatile marketing assets, both print and digital, for a diverse client base.

Apr 2013 –
Feb 2016
Austin, TX

Graphic/Production Designer, Allstar Printing Company

Worked with PMs to produce compelling print, web, and brand content. Also supported company brand growth through direct mail campaigns and website/social media graphic updates.

Aug 2010 –
Apr 2014
Austin, TX

Graphic/Production Designer, Direct Mail Partners

Innovated design and prepress, utilizing creativity and problem-solving for exceptional print and web designs. Streamlined direct mail production with Excel and address validation, reducing errors.

Education

Aug 2005 –
Apr 2009

Brooks Institute, Ventura, CA

Bachelor of Arts in Graphic Design

Coursework:

Illustration, Typography, Photography, Branding, Packaging, Publication, and Motion Design

Freelance Clients

Most Recent:

2023

Cencora (*current*)
NORC

2022

Wasau Supply
Cuna Mutual Group
Cascade Brewing

Skills

Brand Identity
UI/UX
Web Design
Marketing
Print/Publication
Packaging
Illustration
Motion Design

Tools:

XD
Figma
Sketch
InVision
Illustrator
Photoshop
InDesign
Dreamweaver
After Effects
Premier Pro
HTML/CSS
Keynote
Microsoft Office
Google Workspace
Javascript